Is Owning a Business a Career Option for Women?

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Women-owned businesses have grown exponentially. The purpose of this research is to examine data and information regarding women-owned businesses and to determine if starting a business in the next millennium is a viable career choice for women. The research was conducted by gathering data and information about women-owned businesses, surveying randomly selected women who own/or have owned a business, and personally interviewing a select group of women who own/or have owned a business. Analysis of the data and information gathered, the survey responses, and the comments from women who own or have owned businesses supports the argument that starting a business may not be a wise career choice for all women. These findings are useful for women graduating high school or college and wish to start their own businesses.