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"Double Choque" and "AU Centre- Centre" Applications in Business French

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"DOUBLE CHOQUE" AND "AU CENTRE-CENTRE": APPLICATIONS IN BUSINESS FRENCH
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As part of a Business French class that we are taking this semester, we have created two fictional companies, "Au Centre-Centre" and "Double Choque." We will feature a poster presentation highlighting what we have created so far, including a prospectus, some business letters, and various pieces of information (such as classified ads, advertisements, and answering machine messages) associated with each company. We will also discuss the steps needed to become an entrepreneur, the differences between American and French regulations in setting up one's own business, and the methods of marketing a product in France. This presentation is beneficial for future entrepreneurs, particularly those students who wish to work in France.